

99108012005005

# Special use of roads Permission to put up posters

Heruntergeladen am 03.06.2025

<https://fimportal.de/xzufi-services/S1000020010000012879/S100002>

Modul	Sachverhalt
Leistungsschlüssel	99108012005005
Leistungsbezeichnung I	Special use of roads Permission to put up posters
Leistungsbezeichnung II	Apply for a special use permit for advertising in public spaces
Typisierung	3b - Bundesaufsichtsverwaltung: Regelung, Land: Ausführungsvorschriften, Kommune: Vollzug
Quellredaktion	Hamburg
Freigabestatus Katalog	unbestimmter Freigabestatus
Freigabestatus Bibliothek	unbestimmter Freigabestatus
Begriffe im Kontext	<div lang="en-x-mtfrom-de">Advertising medium</div> , <div lang="en-x-mtfrom-de">Handout</div> , <div lang="en-x-mtfrom-de">Signs</div> , <div lang="en-x-mtfrom-de">Outdoor advertising</div> , <div lang="en-x-mtfrom-de">Flyer</div> , <div lang="en-x-mtfrom-de">Neon sign</div> , <div lang="en-x-mtfrom-de">marketing</div> , <div lang="en-x-mtfrom-de">Choose</div>
Leistungstyp	

Modul	Sachverhalt
Leistungsgruppierung	
Verrichtungskennung	
SDG-Informationsbereich	
Lagen Portalverbund	
Einheitlicher Ansprechpartner	Nein
Fachlich freigegeben am	18.12.2023
Fachlich freigegeben durch	
Handlungsgrundlage	§ 19 Hamburg Roads Act [ <a href="http://www.landesrecht-hamburg.de/bsha/document/jlr-WegeGHAV5P19">www.landesrecht-hamburg.de/bsha/document/jlr-WegeGHAV5P19</a> ]( <a href="https://www.landesrecht-hamburg.de/bsha/document/jlr-WegeGHAV5P19">https://www.landesrecht-hamburg.de/bsha/document/jlr-WegeGHAV5P19</a> )
Teaser	If you want to advertise in public spaces, you must apply for a permit.
Volltext	<p>If advertising takes place outside enclosed spaces or on public paths, it is considered outdoor advertising.</p> <p>If you want to advertise something outside of closed spaces or on public paths, this represents a use that goes beyond the usual use of public space (common use). This is a special use for which you must apply for a permit (special use permit). You must have the permit before you start advertising.</p>
Erforderliche Unterlagen	<ul style="list-style-type: none"> <li>• Informal application for a special use permit</li> <li>• Documents setting out the type and extent of the special use (for example, a draft of the advertising medium and a site plan)</li> </ul>
Voraussetzungen	<ul style="list-style-type: none"> <li>• They do not restrict traffic safety.</li> <li>• They do not disproportionately affect the ease of traffic flow.</li> <li>• They do not disproportionately affect public use.</li> <li>• They do not disproportionately affect path components.</li> <li>• They do not disproportionately restrict environmental concerns.</li> <li>• They do not disproportionately restrict urban</li> </ul>

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	<p>development concerns.</p> <ul style="list-style-type: none"> <li>• They do not disproportionately restrict public interests, including the generation of revenue from the use of the paths.</li> <li>• They do not disproportionately restrict the public or private rights of third parties.</li> </ul>
Kosten	<p>A fee may be charged for granting the permit. Fees may also be charged for using the area. The amount of the fee depends on the type, extent and location of the special use.</p>
Verfahrensablauf	<ul style="list-style-type: none"> <li>• You submit your application with the necessary documents.</li> <li>• Your application will be reviewed. If any documents or information are missing, you will be asked to provide them.</li> <li>• You will receive a notice of approval or a notice of rejection.</li> <li>• If applicable, you will receive a fee notice. You pay the fees.</li> </ul>
Bearbeitungsdauer	<p>The processing time depends on the type and scope of your application, as well as the quality of the documents submitted.</p>
Frist	<p>None. However, you must have the special use permit before you start advertising.</p>
weiterführende Informationen	<p> <a href="https://preview.poc.hamburg.de/hhcae-cm7/servlet/contentblob/16870138/5581bd6afb8b333ad54d5af55781d352/data/download-fachanweisung-wahlwerbung-auf-oeffentlichen-wegen.pdf">https://preview.poc.hamburg.de/hhcae-cm7/servlet/contentblob/16870138/5581bd6afb8b333ad54d5af55781d352/data/download-fachanweisung-wahlwerbung-auf-oeffentlichen-wegen.pdf</a>  <a href="https://preview.poc.hamburg.de/hhcae-cm7/servlet/contentblob/16870138/5581bd6afb8b333ad54d5af55781d352/data/download-fachanweisung-wahlwerbung-auf-oeffentlichen-wegen.pdf">https://preview.poc.hamburg.de/hhcae-cm7/servlet/contentblob/16870138/5581bd6afb8b333ad54d5af55781d352/data/download-fachanweisung-wahlwerbung-auf-oeffentlichen-wegen.pdf</a>  <a href="https://fhh1.hamburg.de/Dibis/form/pdf/6405-2.pdf">https://fhh1.hamburg.de/Dibis/form/pdf/6405-2.pdf</a>  <a href="https://www.hamburg.de/Dibis/form/pdf/6405-2.pdf">https://www.hamburg.de/Dibis/form/pdf/6405-2.pdf</a> </p>
Hinweise	<p>With a few exceptions, the right to advertise on public roads is reserved for the companies Ströer and Wall.</p> <p>With a few exceptions, advertising through display signs (so-called customer stoppers) is generally not permitted.</p>

**Modul**
**Sachverhalt**

The responsible authority always grants you the special use permit for a limited period of time. The permit is issued with the right to revoke and is subject to conditions that you must fulfill.

The competent authority may require you to pay compensation or damages for damage caused by your special use. The competent authority may also require you to make an advance payment or provide security.

You are not allowed to distribute commercial leaflets (flyers) in Hamburg. Distributing leaflets with political, religious or ideological motives without a commercial background is common practice.

During the pre-election period, the restriction on event advertising otherwise imposed on political parties and other eligible parties does not apply.

If you want to install permanent advertising structures such as illuminated signs, signs, display cases or billboards, you may also need to apply for a building or traffic permit.

**Rechtsbehelf**

Contradiction

**Kurztext**

- Apply for a special use permit for advertising in public spaces
  - Advertising in public spaces (outside closed spaces) represents a special use of public space.
  - Anyone who wants to advertise in public space needs a special use permit.
  - The special use permit must be applied for at the responsible authority.

**Ansprechpunkt**

If you want to find out exactly who is responsible for your request, please follow the link to [Authority finder Hamburg](<https://www.hamburg.de/service/info/hasi/12879>)

**Zuständige Stelle**

District Office Hamburg-Mitte

**Formulare**
**Ursprungsportal**

Behördenfinder Hamburg, Authority finder Hamburg (Currently this link is only available in german)