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Tourism

Heruntergeladen am 08.07.2025

<https://fimportal.de/xzufi-services/8963047/L100012>

Modul	Sachverhalt
Leistungsschlüssel	99139005013000, 99139005013000
Leistungsbezeichnung I	Tourism
Leistungsbezeichnung II	
Typisierung	6 - Allgemeine Hinweise, nicht spezifische für eine Leistung
Quellredaktion	Schleswig-Holstein
Freigabestatus Katalog	unbestimmter Freigabestatus
Freigabestatus Bibliothek	unbestimmter Freigabestatus
Begriffe im Kontext	
Leistungstyp	Leistungsobjekt mit Verrichtung
Leistungsgruppierung	Tourismus (139)
Verrichtungskennung	Informationserteilung (013)
SDG-Informationsbereich	
Lagen Portalverbund	
Einheitlicher Ansprechpartner	Nein
Fachlich freigegeben am	

Modul
Sachverhalt

Fachlich freigegeben durch

Handlungsgrundlage

Teaser

Tourism is one of the main pillars of the state of Schleswig-Holstein.

Volltext

Tourism is one of the main pillars of the state - almost 10 % of the gross domestic product (GDP) is generated by tourism.

With its exceptional topography - the land between the seas - and its relatively well-developed tourism infrastructure, Schleswig-Holstein has a good chance of facing up to national and international competition. However, this requires a clear value profile that fits Schleswig-Holstein:

Schleswig-Holstein ... is nature-oriented and offers harmony and inner peace, ... is not eccentric and overly hedonistic, ... is of high quality and modern.

This value proposition addresses the economically interesting target groups for Schleswig-Holstein: "new families" with small children and medium to high incomes, "best agers" aged 56 to 75 and the target group of "discerning connoisseurs".

In addition to the natural offerings, the tourist infrastructure has a significant impact on how guests perceive and rate the vacation destination.

The short and medium-term goal is to realign the key tourism infrastructures: accommodation, "water's edge" and town planning and the regionally coordinated range of excursion destinations and bad weather alternatives to target groups and to develop and expand them in line with the market.

Schleswig-Holstein should present itself as a maritime vacation and adventure destination with quality tourism. This requires a stronger "valorization" of the maritime potential. This can only succeed if local structures are optimized and resources and financial means are released for the improvement and

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	adaptation of key tourism infrastructures. The state supports these adaptation processes with a coordinated funding policy. As part of the Future Economy Program (ZPW), 44 million euros are available for this purpose from the European Regional Development Fund. These funds are supplemented by funds from the joint task "Improvement of the regional economic structure" (GRW) and state funds.
Erforderliche Unterlagen	
Voraussetzungen	
Kosten	
Verfahrensablauf	
Bearbeitungsdauer	
Frist	
weiterführende Informationen	
Hinweise	Further information can be found on the website of the Ministry of Economics, Transport, Labor, Technology and Tourism of the State of Schleswig-Holstein (MWVATT). https://www.schleswig-holstein.de/DE/Schwerpunkte/Tourismus/tourismus_node.html https://www.schleswig-holstein.de/DE/Schwerpunkte/Tourismus/tourismus_node.html
Rechtsbehelf	
Kurztext	
Ansprechpunkt	
Zuständige Stelle	
Formulare	
Ursprungsportal	Tourism, Tourismus