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Requesting the placement of posters on roads

Heruntergeladen am 21.06.2025

<https://fimportal.de/xzufi-services/7289962/L100008>

Modul	Sachverhalt
Leistungsschlüssel	99108012005005, 99108012005005
Leistungsbezeichnung I	Requesting the placement of posters on roads
Leistungsbezeichnung II	
Typisierung	2/3 - Bund: Regelung (2 oder 3), Land/Kommune: Vollzug
Quellredaktion	Sachsen-Anhalt
Freigabestatus Katalog	unbestimmter Freigabestatus
Freigabestatus Bibliothek	unbestimmter Freigabestatus
Begriffe im Kontext	
Leistungstyp	Leistungsobjekt mit Verrichtung
Leistungsgruppierung	Straßenverkehr (108)
Verrichtungskennung	Erlaubnis (005)
SDG-Informationsbereich	
Lagen Portalverbund	Veranstaltungen und Feste (1110100), Messen, Straßenfeste und Sonderveranstaltungen (2150100), Sonderöffnungszeiten und -genehmigungen (2150200)

Modul	Sachverhalt
Einheitlicher Ansprechpartner	Nein
Fachlich freigegeben am	
Fachlich freigegeben durch	
Handlungsgrundlage	https://www.gesetze-im-internet.de/stvo_2013/__46.html https://www.gesetze-im-internet.de/stvo_2013/__46.html
Teaser	
Volltext	<p>Outdoor advertising refers to forms of advertising where the advertising medium is located in a public space. According to the building regulations of the state of Saxony-Anhalt, a building permit is not required for advertising installations, among other things, if they require approval under road or traffic law. It is therefore necessary to check whether the advertising system is a structural installation that may be subject to restrictions under road traffic or road law. Only if these requirements are not met would approval under building regulations come into question. The aim of the respective legal requirements is different. Road traffic law is directly concerned with the protection of traffic. The road construction regulations serve the special need to protect the road in its function as a traffic route. The provisions of the state building code regulate land use issues and technical construction requirements for the facility. It is necessary that all concerns are taken into account. The party responsible for road construction must make the road available to the public as a traffic route in a suitable condition. This also depends on the structural conditions in the neighboring area of the road. Among other things, any (intentional) distraction of flowing traffic by structures, in particular advertising, on neighboring properties has a disruptive effect. It must be checked whether the intended advertising is to be installed inside or outside a through road in the course of a district, state or federal road. Within such thoroughfares, it is again important to differentiate between development or linking areas of a</p>

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thoroughfare due to different legal requirements. Structures outside the parts of the local thoroughfares along the federal, state or district roads intended for the development of the adjacent properties (development area) at a distance of up to 40 meters require the approval of the responsible road construction authority specified below. Last but not least, it may also be important to note that an advertising installation may also fall under the regulations for special use, for which a special use permit must be issued.

Erforderliche Unterlagen

Voraussetzungen

Kosten

Verfahrensablauf

Bearbeitungsdauer

Frist

weiterführende Informationen

Hinweise

Rechtsbehelf

Kurztext

Ansprechpunkt

Because the legal situation is not easy for citizens to understand and a large number of different authorities would also be responsible, the state of Saxony-Anhalt has developed an uncomplicated procedure. All application formalities relevant to the erection of an advertising installation can be applied for informally in writing to the following road authorities in cases where there are prohibitions or restrictions on installation under road law or where a special use permit may be required:

- for municipal roads via the respective municipality
- for district roads via the respective district
- for state roads, via the branch of the Saxony-Anhalt

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state road construction authority responsible for the area (this also applies to federal roads for which the state acts on behalf of the federal government as part of the contract administration). The addresses are
 Head office Hasselbachstraße 6 39104 Magdeburg
 State Road Construction Authority, Regional Division
 North Sachsenstraße 11a 39576 Stendal State Road
 Construction Authority, Regional Division West
 Rabahne 4 38820 Halberstadt State Road Construction
 Authority, Central Regional Division Tessenowstraße 12
 39114 Magdeburg State Road Construction Authority,
 Regional Division East Gropiusallee 1 06846
 Dessau-Roßlau State Road Construction Authority,
 Regional Division South An der Fliederwegkaserne 21
 06130 Halle (Saale)

In all other cases, please contact the municipality in which you wish to install or significantly alter outdoor advertising.

Zuständige Stelle

Formulare

Ursprungsportal

Requesting the placement of posters on roads,
 Anbringen von Plakaten an Straßen beantragen